

## Euna Budget

# How Cal Poly Humboldt Increased Budget Transparency with the Campus Community.

Cal Poly  
**Humboldt.**



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## About Cal Poly Humboldt

Cal Poly Humboldt is part of a 23-campus California State University System. They serve over 8,000 students at their university and offer 51 majors and 12 graduate programs across three colleges. With their \$215 million budget, they were seeking a software solution that could help them increase transparency for all of their stakeholders.

## Challenges

- Needed a better way to portray the breakdown of the university's budget revenues and expenditures
- Desire for information about budget spending to be more transparent
- Required budget info to be more accessible to the public

## Approach

- Desire for transparency
- Implemented OpenBook, a transparency module
- Up-to-date information and charts, along with drill-down data available with visualization tools
- Choosing what information is shared with users
- Using interactive charts to depict budgeting data

## Outcome

Cal Poly Humboldt can now inform the public on how the budget office has adapted their budget allocations over time, increase awareness and foster dialogue about their budgeting practices, and can answer questions and generate discussion about the budget within the campus community, all helping them improve their budgeting for the future. Some of the results they've seen are:

### Displayed breakdowns

of budgeted revenues and expenditures on a website

### Multiple views

available to visitors, such as organizing data by types of spending and organizational structure

### Visualization tools

make information transparent and straightforward

### Communication

increased between the budget office and the campus community.

"With OpenBook you can drill from just about anywhere. You can drill from a label or within and get into the details from a variety of different places. It's been a useful resource for us, and we are looking forward to continuing to build it out for the community and the campus."

**Amber Blakeslee**  
Budget Director

## Join The Movement

Scan the QR code below to learn more about how Euna Budget's purpose-built solutions can increase data accuracy, efficiency, and transparency within your community.



[www.eunasolutions.com](http://www.eunasolutions.com)



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